

Exhibitor Prospectus



The 60th Annual International **Display Week**

Symposium and conference: May 21-26, 2023

Exhibition: May 23-25, 2023

Los Angeles Convention Center | Los Angeles | California

Organized by:

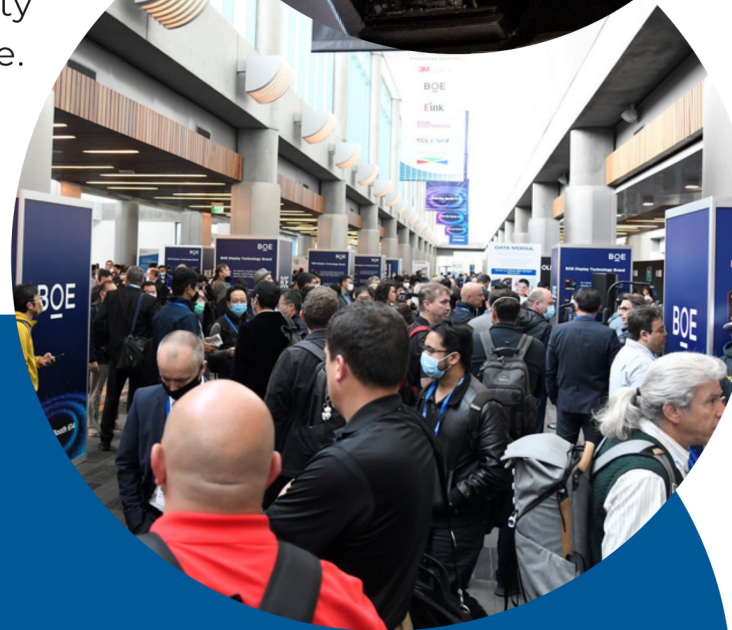


60 years of illuminating the world of displays

Hosted by the Society for Information Display (SID), Display Week is the preeminent B2B event dedicated to display technologies. Now in its 60th year, the week-long event provides a valuable business platform for influencers, innovators, manufacturers and end-users to connect, network and discover – all in one place.

The week features a technical symposium, business conference, and an exhibition showcasing emerging technologies – from the latest solutions to the newest materials designed for tomorrow.

Display Week provides an unmatched opportunity to build your brand and expand your client base.



Statistics

8,000+
Attendees

40
Countries and regions

200+
Exhibitors

40,000 sq. ft.
Exhibition space

50+
Conference sessions

300+
Presentations

Top reasons why buyers attend Display Week annually

- ✓ Obtain information on new products, emerging technologies and solutions
- ✓ Meet with current suppliers
- ✓ Compare alternatives for performance/specs/costs, etc.
- ✓ Research suppliers
- ✓ Identify new or different technologies
- ✓ Find new suppliers

Source: Display Week 2019 attendee survey



8 out of 10 attendees influence purchases

27% make final decisions

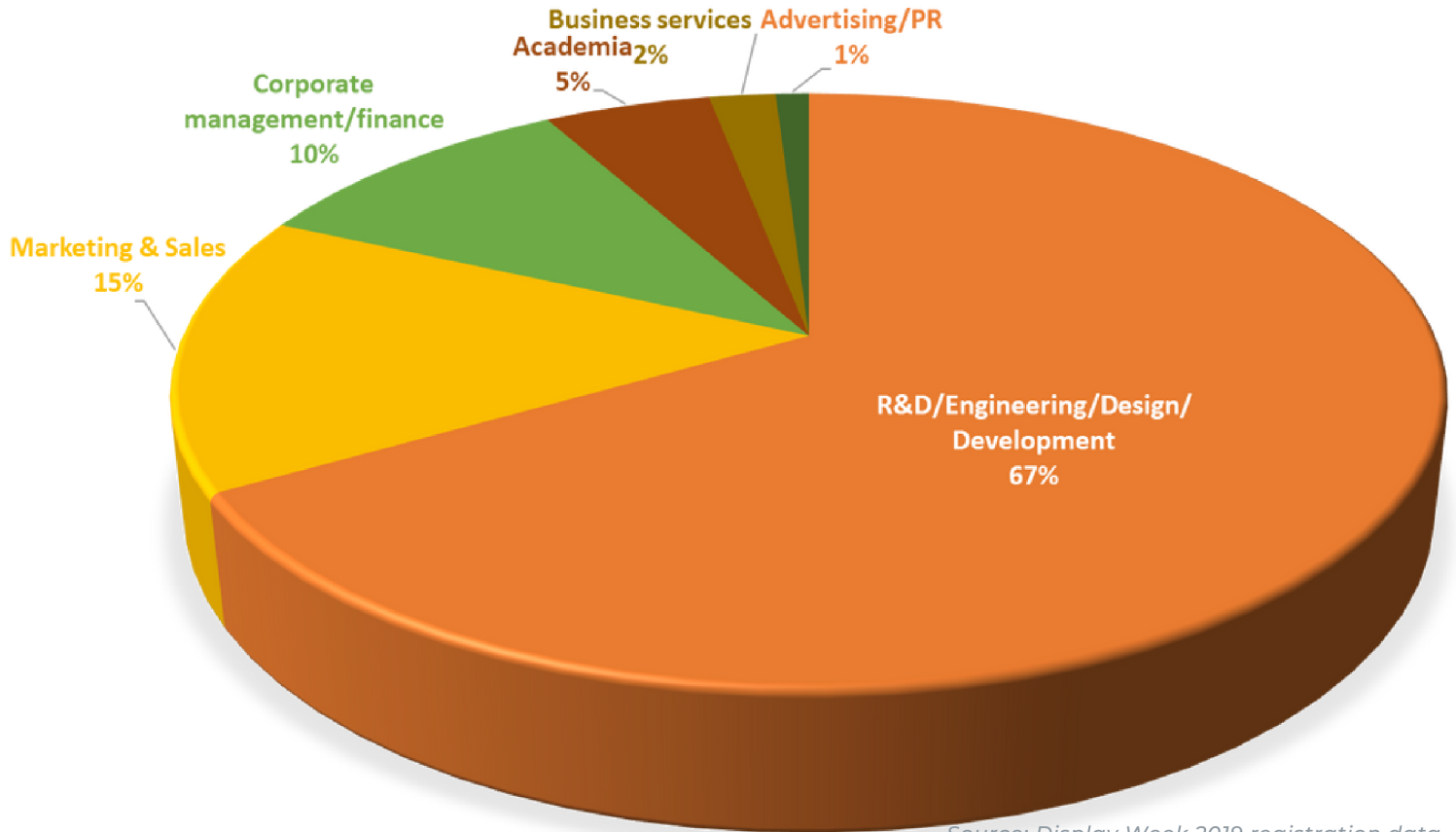
22% specify products or services that are needed

21% strongly influence the final decision

Source: Display Week 2019 registration data

Connect with key decision makers throughout the entire value chain

From thought leaders and technologists to systems integrators and end users, Display Week brings together professionals across all levels of the chain to connect and collaborate.



Source: Display Week 2019 registration data

The following major product categories are represented:

- Backlights
- Coating Films
- Displays
- Equipment Systems
- Input Interfaces
- Parts/ Components
- Services/ Solutions
- Software
- System Integration
- Test/ Measurement Equipment

Meet with representatives from a diverse group of industry-leading companies

(Sample list)

AEROSPACE & DEFENSE American Panel Corp.* BAE Systems Boeing General Dynamics Gentex L-3 Communications Lockheed Martin Northrop Grumman Raytheon Rockwell Collins Thales Electron	Sumitomo Chemical Toray Industries † Tosoh Corporation Wacker Chemical	BOE Technology Group † Danaher Emerson Electric Hitachi Honeywell International Hon Hai/Foxconn Hoya IGT Jabil Circuit Japan Display Inc. † JCDecaux Kyocera † Lexmark LG Display Mitsubishi Electric National Instruments NEC Omron PerkinElmer Philips Healthcare Robert Bosch* Rockwell Automation TDK Tianma † Topcon Technologies Toshiba	Facebook Netflix
AUTO COMPONENTS & PARTS Continental Delphi Automotive Denso Futaba † Sumitomo Electric Toyoda-Gosei	COMMUNICATIONS EQUIPMENT Cisco Systems Ericsson Harris	FINANCIALS Allianz Bank of America Barclays BlackRock BMO Capital Markets Credit Suisse Group Deutsche Bank Fidelity Investments Goldman Sachs Group Nomura Wells Fargo	MATERIALS 3M † Applied Materials Asahi Glass † Avery Dennison BASF Corning † Daikin Industries Henkel Iwatani Corporation † Kolon Industries Merck KGaA †
AUTOMOTIVE MANUFACTURERS BMW Group Daimler Ford Motor General Motors Harley-Davidson Honda Motor Hyundai Motor Nissan Motor Tesla Volkswagen Group Volvo	COMPUTER HARDWARE Advantech Dell Technologies Fujitsu † Hewlett-Packard Enterprise NCR	FOOD RETAIL Kroger	MEDICAL EQUIPMENT Intuitive Surgical Stryker
BEVERAGES PepsiCo	COMPUTER SERVICES HP IBM	INDUSTRIALS General Electric Kawasaki Heavy Industry Parker Hannifin Siemens Tatsuta Electric Wire & Cable Teledyne Technologies	OFFICE EQUIPMENT Steelcase
BUSINESS PRODUCTS RICOH Seiko Epson	COMPUTER SOFTWARE Autodesk	INTERNET SERVICES Alphabet Amazon.com	OIL & GAS OPERATIONS Chevron
BUSINESS SERVICES Gartner IHS Markit	CONSUMER ELECTRONICS Apple Canon Eastman Kodak Fujifilm Garmin GoPro Harman (Samsung) HTC Huawei* Innolux Konica Minolta † Lenovo Group LG Electronics † Microsoft Motorola Solutions Nikon Nokia Panasonic Samsung Electronics † Sharp Sony TCL Vestel		SEMICONDUCTORS Advanced Micro Devices Analog Devices ASML Holding Broadcom Intel Microchip Technology NVIDIA Qualcomm Taiwan Semiconductor Texas Instruments Tokyo Electron Truly Semiconductor *
CHEMICALS Dow Chemical DuPont Eastman Chemical Evonik Mitsubishi Chemical Mitsui Chemicals Nagase † PPG Industries †	ELECTRONICS & ELECTRICAL EQUIPMENT Arrow Electronics AU Optronics † Avnet		TELECOMMUNICATIONS Deutsche Telekom Verizon
			TRADING COMPANIES Itochu Mitsubishi Corporation



... across **20+** industry verticals

Semiconductors

Gaming

Auto Components & Parts

Materials

Communications Equipment

Business Products

Internet Services

Chemicals

Education

Consumer Electronics

Leisure Products

Industrial

Automotive Manufacturers

Electronics & Electrical Equipment

Financial

Entertainment

Imaging

Telecom Equipment

Medical Equipment

Computer Hardware

Media coverage



Statistics

2800 +

Mentions

Close to 100

Media attendees

12 +

Countries & regions



Print



Digital



Social media



TV / Broadcast



Exclusive executive Interviews

Which companies should exhibit?

3D Displays
Adhesives
AMOLED Displays
Anti-Bacterial Filters
Anti-Glare Filters
Anti-Reflection Screens
Anti-Reflection Filters
Automated Test Equipment
Backlight Systems & Design
Backlights
Cables
CCFL Inverters
CCFLs
Chemical Suppliers
Coating Equipment
Color Calibration System
Color Filters
Color Matching Systems
Color Meters
Conductive Films
Connectors
Consultants
Contrast Enhancement Filters
Converters (D/A & A/D)
CRT Displays
Deposition Equipment/ Services
Design/ Optimization Software
Development and Licensing of Technology
Digital Video Systems

Display Drivers and Controllers
Display Enhancement Services
Display Housing
Display Measurement Systems
Display Simulation and Modeling Systems
Display Subsystems
Display System Integrators
Electroluminescent Displays
Electrophoretic Displays
Ellipsometers
EMI Shielding
Film Lamination Machines
Flat-Panel Displays
Flexible Circuits
Flexible Displays
Glass Cutting/Scribing Equipment
Glass for Displays
Glass Cutting/Scribing Equipment
Gonioreflectometers
Graphics Boards/Processors
Graphics Systems Software
Head-Mounted Displays
ICs (video, graphics and displays)
Image Processing Software
Indicator Lights
Industrial LCD Monitors
IR Cut Filters
Laser Inspection Systems
LCDs: Active Matrix
LCDs: Passive Matrix

LDCs: Ferroelectric
LDCs: Passive, Active Addressing
LDCs: Resized LCDs
LED Drivers
LED Packaging & Interconnect
LED Test Equipment
LEDs
Light Diffuser Sheets
Light Diffusers
Light Guide Panels
Light Management
Light Measurement
Magnetic Shielding
Manufacturing Equipment
Market Researchers/Publishers
Materials
Materials Handling
MEMs
MEMs Displays
MicroDisplays
Microscopes
Military Displays
Neutral Density Filters
NIR Filters
OLED Displays
OLEDs, AMOLEDs
Optical Analytics/Design Software
Optical Bonding Displays
Optical Coatings
Optical Components

Optical Design Services
Optical Filters
Optical Grade Plastic
Optical Testing Laboratories
PC-Based Test Equipment
Phosphors
Photolithography Equipment
Photometers
Plasma Displays
Plastic Moldings
Polarizers
Polymer Films
Portable Displays
Power Converters
Power Supplies
Projected Capacitive Touch Screens
Projection Displays: CRT
Projection Displays: DLP/DMD & LCOS
Projection Displays: MEMS
Projective Films/Papers
Quantum Dots
Radiometers
Reader Displays
Rear Projection Screens
Reflective & Bi-Stable LCDs
Reflective Displays
Repair & Maintenance Services
Resistive Touch Screens
Rollable Displays

Scratch Resistant Filters
Scribers
Sealants
Semiconducting Materials
Signal Processing Software
Spectrometers
System Integration
Switches
Thermal Management Components
Thin Films
Touch Displays
Touch Screen Stylus
Touch Screens
Transparent Displays
Transparent Heaters
UV Block Filters
UV Pass Filters
Vacuum Equipment
Vacuum Fluorescent Displays
VCSEL
Video Generators
Video Interfaces
Video Oscilloscopes
Video Walls
Viewing Angle Measurement
Virtual-Reality Displays
Windshield Displays
Wire



Here's what some of our exhibitors had to say about the show:

One of our largest opportunities of the year to showcase our display glass portfolio in a public setting.
- Corning, Inc.

One of the most professional and influential events for the global display industry.
- BOE

One of the biggest most special exhibitions for LG Display to introduce our display products. The biggest advantage is industry experts from all industry sectors.
- LG Display

The biggest event we do in the Americas, because of its focus and attendees.
- Tianma

We find more customers at Display Week, who need our industrial and professional visual solutions...
- Data Modul

Our premier show of the year where we highlight our new technology.
- E Ink

Exhibiting benefits and fees

Pre-show benefits

- Use of the Display Week 2023 logo to promote your participation and show presence
- Ready-made graphics to use to promote and encourage prospects to visit your booth
- Press exposure through Display Week's global publicity efforts
- Opportunity for exclusive executive interview features
- Eligibility for the People's Choice Awards
- Opportunity to highlight an outstanding product in the special show edition of Information Display magazine
- Listing on the Display Week web site as well as in the show's official exhibit and product guide
- Unlimited staff and guest registration for exhibit hall only

At-show benefits

- Designated exhibit time in the Exhibit Hall
- Opportunity to present at the Exhibitor's Forum
- Exclusive networking reception on the exhibit floor
- Opportunity for free or discounted symposium tickets (based on booth size)

Exhibit booth pricing

Cost/Sq Ft

Before February 3, 2023

\$42

After February 3, 2023

\$44

All corner booths have a \$100 per corner surcharge.
Exhibition hall private meeting rooms also available.

Contact

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